



# FORT WORTH BUSINESS PLAN COMPETITION

Fort Worth Business Assistance Center

## 2018 Application

The Fort Worth Business Assistance Center, Capital One Bank and The Alternative Board are looking for small businesses to compete for over \$50,000 in cash and in-kind business services by developing a new or enhanced business plan that can improve their market competitiveness and increase their bottom line in the eight annual Fort Worth Business Plan Competition. Please fill out each section of the 2018 Fort Worth Business Plan Competition (FWBPC) application. There is a **\$40.00 non-refundable application fee** due at the time of submission of your application. Deliver the completed application form along with the \$40.00 application fee (cash, check or credit card) to:

Cheryl Jones  
Fort Worth Business Assistance Center  
1150 South Freeway  
Fort Worth, Texas 76104  
817-871-6025  
fwbac@fortworthtexas.gov

Applications are due by midnight **June 15, 2018** for consideration into the competition. Twenty-five businesses will be accepted into the competition based on the judging of applications. You can also drop off your application at the Fort Worth Business Assistance Center (BAC). **Late applications will not be accepted.** NOTE: No prior business plan needed to apply or compete.

## Eligibility:

Applicants must fit the following eligibility criteria:

- Be a business with a DBA registered in Tarrant County
- Annual revenue of less than \$500,000

Prior clients of the BAC or our Guinn Complex partners that meet the eligibility criteria, regardless of geographic location, may also apply.

## Ineligible applicants:

- Past Winners of the Competition
- City of Fort Worth Employees

**If chosen as a participant in the competition, you will be asked to verify eligibility.**



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## Prize Packages:

Twenty-five participants will have the chance to compete for awards, cash prizes, and business services from sponsors, valued at more than \$50,000 which includes \$10,000.00 cash to First Place, \$5,000.00 cash to Second Place and \$3,000.00 cash to Third Place!

## Competition Schedule:

5/02	Application Launch
6/15	Applications Due
6/26	Top 25 Notified
7/12	Training Session/Orientation #1
7/19	Training Session #2
7/26	Training Session #3
8/02	Training Session #4
8/09	Participant Pre-Pitch Presentation Mixer
9/10	Participants submit Business Plans
9/26	Top 10 Notified for Pitch Night
10/11	Pitch Night (Top 3 Finalists Announced)
10/19	Final Business Plan Submitted
10/25	Award Ceremony

All group training sessions and the Pre-Pitch Presentation Mixer are mandatory. Participants must schedule and complete two counseling hours with the FTW Business Plan Competition partners. All requirements must be met in order to participate in the final round.



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Acceptance into the 2018 Fort Worth Business Plan Competition is based on the judging of applications. You will be judged on your responses to the five sections in the "Tell us About your Business" section. Each section holds equal weight and contains a character limit.

**Business Information:**

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_  
\_\_\_\_\_

Business Phone Number: \_\_\_\_\_

Business Owners Name(s): \_\_\_\_\_  
\_\_\_\_\_

Business Email Address: \_\_\_\_\_

Business Structure: Are you a sole proprietor, limited liability company, corporation or partnership?  
\_\_\_\_\_

Business Website (if applicable): \_\_\_\_\_

How did you hear about this Business Plan Competition? \_\_\_\_\_

Have you worked with the BAC, The Alternative Board, SCORE, Tarrant Small Business Development Center (SBDC), IDEAWorks Fort Worth, TECH Fort Worth, TCU or UTA in the past?

\_\_\_\_ yes \_\_\_\_ no

If so, which agency? \_\_\_\_\_



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How long have you been in business? \_\_\_\_\_

What's your annual revenue? Please check one.

- \$0 - \$49,999  
 \$50,000 - \$99,999  
 \$100,000 - \$249,999  
 \$250,000 - \$500,000

How many employees do you have (including yourself)? Please check one.

- 1 - 4  
 5 - 10  
 over 10

Do you have a Small, (SBE), Minority (MBE), Women-Owned (WBE) or Disadvantaged Business (DBE) certification?

yes  no

If so, which ones: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## Participant Information:

NOTE: Please include participant information for the individual that will be attending the training events and present at the finals. If selected, the owner/ business partner must be the person presenting at the final competition.

Full Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

\_\_\_\_\_

Phone Number: \_\_\_\_\_

Email (if different from business email): \_\_\_\_\_



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**Tell us about your business:**

You will be judged on your responses to the following five sections. Feel free to use this space and/or complete on a separate page and attach to the form when completed. You will still have to comply with the character limits. Please print legibly or type.

**I) Business Description:** (500 character limit)

**II) Primary Service or Product Offering:** (500 character limit)

**III) Vision:** (500 character limit)

**IV) Mission:** (500 character limit)

Continued on the next page



**Tell us about your business (cont.):**

**V) Goals and Objectives:** At least one objective required for every goal listed. (1,500 character limit)



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I understand that all activities of the competition must be attended and all requirements must be met in order to continue participation in the final round, if selected (i.e. schedule and complete two counseling hours with FWBPC partners).

I hereby attest that the information I have provided in this application, both in answers to stated questions and in attachments, is truthful and accurate.

Signature: \_\_\_\_\_

Send completed application form along with the \$40.00 application fee (cash, check or credit card) to:

Cheryl Jones  
Fort Worth Business Assistance Center  
1150 South Freeway  
Fort Worth, Texas 76104  
817-871-6025  
cheryl.jones@fortworthtexas.gov

Applications are due by midnight, **June 15, 2018** for consideration into the competition. Late applications will not be accepted. We reserve the right to decline participation to any company that is questionable or has illegal or immoral activities.

Preliminary round participants will be notified by **June 26, 2018** about acceptance into the competition.

[www.fwbac.com](http://www.fwbac.com)

**Thank You.**

This competition is made possible by Founding Sponsors Capital One Bank, The Alternative Board and support from FWBPC partners; SCORE, Tarrant Small Business Development Center and the Texas Christian University Neeley School of Business MBA Program and the UTA College of Business.