



FORT WORTH BUSINESS PLAN COMPETITION

Fort Worth Business Assistance Center

2017 Application

The Fort Worth Business Assistance Center, Capital One Bank and The Alternative Board are looking for small businesses to compete for over \$50,000 in cash and in-kind business services by developing a new or enhanced business plan that can improve their market competitiveness and increase their bottom line in the seventh annual Fort Worth Business Plan Competition. Please fill out each section of the 2017 Fort Worth Business Plan Competition (FWBPC) application. There is a **\$35.00 non-refundable application fee** due at the time of submission of your application. Deliver the completed application form along with the \$35.00 application fee (cash, check or credit card) to:

Fort Worth Business Assistance Center
1150 South Freeway
Fort Worth, Texas 76104
817-871-6025
fwbac@fortworthtexas.gov

Applications are due by midnight **June 16, 2017** for consideration into the competition. Twenty-five businesses will be accepted into the competition based on the judging of applications. You can also drop off your application at the Fort Worth Business Assistance Center (BAC). **Late applications will not be accepted.** NOTE: No prior business plan needed to apply or compete.

Eligibility:

Applicants must fit the following eligibility criteria:

- Be a business with a DBA registered in Tarrant County
- Annual revenue of less than \$500,000

Prior clients of the BAC or our Guinn Complex partners, regardless of geographic location, that meet the eligibility criteria may also apply.

Ineligible applicants:

- Past Winners of the Competition
- City of Fort Worth Employees

If chosen as a participant in the competition, you will be asked to verify eligibility.



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Prize Packages:

Twenty-five participants will have the chance to compete for awards, cash prizes, and business services from sponsors, valued at more than \$50,000!

Competition Schedule:

5/01	Application Launch
6/16	Applications Due
6/27	Top 25 Notified
7/13	Training Session/Orientation #1
7/20	Training Session #2
7/27	Training Session #3
8/03	Training Session #4
8/10	Participant Happy Hour/Mixer
9/11	Participants submit Business Plans
9/25	Top 10 Notified for Pitch Night
10/12	Pitch Night (Top 3 Finalists Announced)
10/19	Final Business Plan Submitted
10/26	Award Ceremony

All group training sessions are mandatory. Participants must schedule and complete two counseling hours with Business Assistance Center (BAC) and/or FW Business Plan Competition partners. All requirements must be met in order to participate in the final round.



FORT WORTH BUSINESS PLAN COMPETITION

Fort Worth Business Assistance Center

Acceptance into the 2017 Fort Worth Business Plan Competition is based on the judging of applications. You will be judged on your responses to the five sections in the "Tell us About your Business" section. Each section holds equal weight and contains a character limit.

Business Information:

Business Name: _____

Business Address: _____

Business Phone Number: _____

Business Owners Name(s): _____

Business Email Address: _____

Business Structure: Are you a sole proprietor, limited liability company, corporation or partnership?

Business Website (if applicable): _____

How did you hear about this Business Plan Competition? _____

Have you worked with the BAC, The Alternative Board, TCU, SCORE Fort Worth, Tarrant Small Business Development Center, Idea Works Fort Worth or the Small Business Development Center for Enterprise Excellence in the past?

____ yes no

If so, which agency? _____



FORT WORTH BUSINESS PLAN COMPETITION

Fort Worth Business Assistance Center

How long have you been in business? _____

What's your annual revenue? Please check one.

- \$0 - \$49,999
 \$50,000 - \$99,999
 \$100,000 - \$249,999
 \$250,000 - \$500,000

How many employees do you have (including yourself)? Please check one.

- 1 - 4
 5 - 10
 over 10

Do you have an Small, (SBE), Minority (MBE), Women-Owned (WBE) or Disadvantaged Business (DBE) certification?

yes no

If so, which ones: _____

Participant Information:

NOTE: Please include participant information for the individual that will be attending the training events and present at the finals. If selected, the owner/ business partner must be the person presenting at the final competition.

Full Name: _____

Home Address: _____

Phone Number: _____

Email (if different from business email): _____



FORT WORTH
**BUSINESS PLAN
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Tell us about your business:

You will be judged on your responses to the following five sections. Feel free to use this space and/or complete on a separate page and attach to the form when completed. You will still have to comply with the character limits. Please print legibly or type.

I) Business Description: 500 character limit.

II) Primary Service or Product Offering: 500 character limit.

III) Vision: 500 character limit.

IV) Mission: 500 character limit

Continued on the next page



FORT WORTH
**BUSINESS PLAN
COMPETITION**

Fort Worth Business Assistance Center

Tell us about your business (cont.):

V) Goals and Objectives: 1,500 character limit. At least one objective required for every goal listed.



FORT WORTH
**BUSINESS PLAN
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I understand that all activities of the competition must be attended and all requirements must be met in order to continue participation in the final round, if selected (i.e. schedule and complete two counseling hours with BAC and/or FWBPC partners).

I hereby attest that the information I have provided in this application, both in answers to stated questions and in attachments, is truthful and accurate.

Signature: _____

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Applications are due by midnight, **June 16, 2017** for consideration into the competition. Late applications will not be accepted. We reserve the right to decline participation to any company that is questionable or has illegal or immoral activities.

Preliminary round participants will be notified by **June 27, 2017** about acceptance into the competition.

www.fwbac.com

Thank You.

This competition is made possible by Founding Sponsors Capital One Bank, The Alternative Board and support from FWBPC partners; SCORE, Tarrant Small Business Development Center and the Texas Christian University Neeley School of Business MBA Program.